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## ABSTRACT OF THE DISCLOSURE

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5 A system and method that provides radio field strength modeling useful for  
determining cellular telephone site coverage. The system and method automate sampling  
procedures, collecting data at various monitoring points within a radio propagation coverage  
area. The collected data is then interpolated and spurious samples are eliminated. The  
resultant radio field strength data and respective location data is then analyzed using either a  
10 modified Newton second order gradient or a pseudo-exhaustive search method to modeling  
the field strength for convex and non-convex models, respectively. An iterative approach is  
used to facilitate the use of model constraints and to mitigate calibration errors attributable to  
highly correlated variables. For pseudo-exhaustive searches, noise is introduced into the data  
analysis routines to avoid convergence on local minimum which would otherwise inhibit  
15 convergence towards global solutions.